LONELY KIDS CLUB

Takedown evidence checklist

For independent artists reporting suspected copies on online marketplaces.

Save the listing

- ☐ **Copy the direct product URL** and note the marketplace, seller name, item ID if visible and date found. Save one entry for each listing.
- ☐ **Take a dated screenshot** showing the relevant artwork or brand name, listing title and seller. Save the evidence outside the marketplace.

Gather your original and check who can report

- ☐ **Save evidence of the original** such as a source file, sketch, dated post or original product page. Keep a side-by-side comparison if it helps show what was copied.
- ☐ **Check who owns the relevant rights.** If the work belongs to someone else, send them the evidence or get written authority to report for them.
- ☐ **Match the evidence to the claim.** For copied artwork, gather copyright evidence. If you're reporting use of a registered trade mark, save the registration details and show where the listing uses the mark.

Submit and follow up

- ☐ **Prepare a short description** and use the marketplace's official form. Explain what appears where and attach evidence for each listing in the report.
- ☐ **Keep the complaint reference** and submission date. Recheck each URL and record the date and result. Give any new listing its own row.

Keep your working files private. Save screenshots and source files in a folder you control. Check the platform's requirements and share the evidence it needs for your report.

Reporting guidance and sources

LKC's Temu guide • IP Australia's marketplace guidance • Temu's IP policy